

Siaran Pers

Untuk Disiarkan Segera

Triniti Land Teken Kerja Sama Konstruksi, Holdwell Business Park Siap Dibangun

Kehadiran Holdwell Business Park semakin mempermudah rantai pasok dari dan menuju Sumatera



Foto dari kiri ke kanan: Budi Beh (Direktur PT Surya Mulia Land), Ronald Cassidy Yusuf (Chief Marketing Officer Triniti Land), Stefansus Samuel (Head of Sales Triniti Land)

Lampung, 18 Juli 2025 – PT Perintis Triniti Properti Tbk (Triniti Land/IDX: TRIN) kembali menunjukkan komitmen dalam setiap pembangunan proyeknya. Hal ini dibuktikan dengan penandatanganan kerja sama strategis antara Triniti Land dengan PT Surya Mulia Land, perusahaan kontraktor yang akan menjadi mitra utama dalam proses pembangunan Holdwell Business Park. Penandatanganan ini sekaligus menandai dimulainya tahap konstruksi kawasan bisnis modern pertama di Bandar Lampung.

Penandatanganan Kerja Sama Dengan Kontraktor

Penandatanganan kerja sama Triniti Land dan kontraktor PT Surya Mulia Land diselenggarakan di area *business lounge* Holdwell Business Park dan dihadiri oleh jajaran manajemen Triniti Land, perwakilan PT Surya Mulia Land, *customer* Holdwell Business Park, serta undangan dari berbagai *stakeholder* terkait, termasuk mitra bisnis, perwakilan asosiasi logistik, dan calon investor.

Prosesi penandatanganan ini berlangsung hangat dan penuh optimisme. Antusiasme konsumen yang hadir terlihat jelas dengan adanya transaksi penjualan unit yang terjadi saat acara

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berlangsung. Hal ini menjadi sinyal positif bahwa pasar menyambut baik hadirnya kawasan bisnis modern ini sebagai solusi pengembangan usaha jangka panjang.

Modern Business Park Pertama di Bandar Lampung

Holdwell Business Park memiliki lahan seluas 12,5 hektar yang dirancang sebagai kawasan bisnis terpadu yang menawarkan konsep *storage house* modern. Konsep ini menghadirkan fasilitas penyimpanan sekaligus area usaha yang fleksibel, sehingga menjadi solusi tepat bagi pelaku usaha distribusi, manufaktur, dan logistik yang membutuhkan lokasi strategis dan infrastruktur pendukung yang lengkap.

Terletak di jalur utama yang menghubungkan Pulau Jawa dan Pulau Sumatera, Holdwell Business Park diyakini akan menjadi sentral kegiatan logistik dan bisnis yang mempermudah proses distribusi barang antar pulau. Lokasinya yang strategis menawarkan keunggulan akses bagi para pemilik usaha yang ingin memperluas jaringan distribusi ke seluruh wilayah Sumatera dan Indonesia bagian barat.

Mempermudah Rantai Pasok dan Distribusi

Dengan dimulainya Pembangunan Holdwell Business Park, Triniti Land berharap kawasan ini dapat menjadi pusat bisnis strategis yang mendukung aktivitas operasional, distribusi, dan penyimpanan barang dalam skala regional dan nasional. Kehadiran fasilitas modern dengan akses strategis di Lampung akan menjadi solusi bagi pelaku usaha logistik dalam meningkatkan efisiensi rantai pasok dan memperkuat jaringan bisnis di Indonesia.

Chief Marketing Officer Triniti Land, Ronald Cassidy Yusuf mengungkapkan, “Penandatanganan kerja sama ini menjadi tonggak penting bagi Triniti Land dalam merealisasikan visi Holdwell Business Park sebagai *modern business park* pertama di Bandar Lampung. Kami yakin keberadaan kawasan ini akan mempermudah pelaku bisnis dan logistik dalam mengembangkan usaha mereka dengan lebih efisien dan profesional. Kami optimistis pembangunan yang segera dimulai ini akan mendorong minat pasar serta memberikan kontribusi positif terhadap pertumbuhan ekonomi di Lampung dan sekitarnya.”

Kehadiran Holdwell Business Park diharapkan tidak hanya mempermudah pelaku usaha dalam memperluas jaringan bisnis, tetapi juga menjadi katalis pertumbuhan ekonomi daerah dan menciptakan peluang usaha baru bagi masyarakat sekitar. Triniti Land optimistis Holdwell Business Park akan menjadi pilihan utama bagi para pelaku bisnis yang mengutamakan efisiensi, aksesibilitas, dan pengelolaan profesional dalam setiap aktivitas usaha mereka.

Untuk informasi lebih lanjut silakan hubungi:

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Sekilas Trinitiland

Trinitiland (PT Perintis Trinitiland Properti Tbk) berdiri sejak tahun 2009 dan memulai pengembangan proyek properti pertama, Ubud Village melalui sentuhan mahakarya para pendiri dan pemegang saham yakni Septian Starlin, Matius Jusuf, Bong Chandra, dan Yohanes L. Andayaprana. Trinitiland terus melanjutkan karya properti terbaiknya dengan mengembangkan sederetan proyek ikonik di Alam Sutera dan Serpong, seperti **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard** dan beberapa proyek ikonik baru lainnya seperti **Sequoia Hills Sentul, Holdwell Business Park**, dan **Tanamori Labuan Bajo**.

Dengan kesuksesan pembangunan proyek yang kreatif dan ikonik selama enam belas tahun berdiri, Trinitiland berhasil mendapatkan beberapa penghargaan bergengsi di Indonesia dan Internasional, seperti Indonesia Property Award, Asia Property Award, Golden Property Award dan lain sebagainya untuk kategori-kategori seperti *Best Boutique Developer, Best Mid End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture* dan *Developer of The Year*.

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Press Release

For immediate release

Triniti Land Signs Construction Partnership Agreement, Holdwell Business Park Set to Begin Development

Holdwell Business Park to Streamline Supply Chain Access to and from Sumatra



Photo from left to right: Budi Beh (Director of PT Surya Mulia Land), Ronald Cassidy Yusuf (Chief Marketing Officer of Triniti Land), Stefansus Samuel (Head of Sales at Triniti Land)

Lampung, July 18, 2025 – PT Perintis Triniti Properti Tbk (Triniti Land/IDX: TRIN) once again affirms its commitment to delivering quality developments through the signing of a strategic partnership agreement with PT Surya Mulia Land, the main contractor appointed to build Holdwell Business Park. This agreement also marks the commencement of the construction phase for the first modern business park in Bandar Lampung.

Official Signing Ceremony with Contractor

The signing ceremony between Triniti Land and PT Surya Mulia Land was held at the Holdwell Business Park business lounge, attended by Triniti Land's management team, representatives from PT Surya Mulia Land, Holdwell Business Park customers, as well as invited stakeholders including business partners, logistics association representatives, and potential investors.

The signing was carried out in an optimistic and cordial atmosphere. The enthusiasm from attendees was clearly reflected through on-the-spot unit purchases made during the event—

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signaling strong market interest and confidence in the project as a long-term business development solution.

The First Modern Business Park in Bandar Lampung

Spanning 12.5 hectares, Holdwell Business Park is designed as an integrated commercial area offering a modern *storage house* concept. This concept combines storage and flexible business space, making it an ideal solution for distribution, manufacturing, and logistics businesses seeking a strategic location with complete supporting infrastructure.

Strategically located along the main route connecting Java and Sumatra, Holdwell Business Park is set to become a central hub for logistics and commercial activities, streamlining the inter-island goods distribution process. Its location offers a major access advantage for business owners aiming to expand their distribution networks across Sumatra and Western Indonesia.

Strengthening Supply Chain and Distribution Efficiency

With the construction of Holdwell Business Park now underway, Triniti Land aims to develop this area into a strategic business hub that supports operational activities, goods distribution, and regional to national-scale storage needs. The presence of a modern facility with excellent accessibility in Lampung offers a timely solution for logistics players seeking to boost supply chain efficiency and strengthen their business networks in Indonesia.

Ronald Cassidy Yusuf, Chief Marketing Officer of Triniti Land, stated, “This partnership signing marks a significant milestone for Triniti Land in realizing the vision of Holdwell Business Park as the first modern business park in Bandar Lampung. We are confident that this development will empower business and logistics players to grow more efficiently and professionally. We are optimistic that with the start of construction, market interest will rise and contribute positively to the economic growth of Lampung and its surroundings.”

Beyond being a strategic asset for businesses expanding their networks, Holdwell Business Park is also expected to act as a catalyst for local economic growth and open up new business opportunities for the surrounding communities. Triniti Land is confident that Holdwell Business Park will become the preferred destination for business players who prioritize efficiency, accessibility, and professional management in every aspect of their operations.

For further information, please contact:

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About Trinitiland

Trinitiland (PT Perintis Trinitiland Properti Tbk) was founded in 2009, with its first property development project, Ubud Village, crafted by its founders and shareholders, including Septian Starlin, Matius Jusuf, Bong Chandra, and Yohanes L. Andayaprana. Trinitiland has continued its legacy by developing a series of iconic projects in Alam Sutera and Serpong, such as **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard, and other notable projects like Sequoia Hills Sentul, Holdwell Business Park, and Tanamori Labuan Bajo.**

With 15 years of experience and creative, iconic property developments, Trinitiland has earned several prestigious awards, both nationally and internationally, such as the Indonesia Property Award, Asia Property Award, Golden Property Award, and more. The accolades cover categories including Best Boutique Developer, Best Mid-End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture, and Developer of The Year.

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