

Siaran Pers

Untuk Disiarkan Segera

Berkat Strategi yang Tepat, *Marketing Revenue* Triniti Land Naik 10% Dibanding Tahun Lalu

Beberapa proyek ditargetkan serah terima bertahap mulai tahun ini



Foto: Ilustrasi Paul Marc, ruko di kawasan bisnis terpadu Triniti Land di Batam, Marc's Boulevard

Jakarta, 19 Juni 2025 – PT Perintis Triniti Properti Tbk atau Triniti Land (IDX: TRIN) kembali mencatat raihan positif terhadap *marketing revenue* di kuartal pertama tahun 2025. Setelah sukses melaksanakan *topping off* proyek Paul & Prive Condovilla di Marc's Boulevard Batam pada bulan Februari, Perseroan juga mencatatkan raihan *marketing revenue* yang memuaskan hingga Mei 2025.

Marketing revenue yang didapat Perseroan hingga Mei 2025 mencapai Rp667,17 miliar. Angka tersebut naik 10% dibanding tahun 2024 di periode yang sama, di mana tahun lalu di periode yang sama Triniti Land berhasil meraih *marketing revenue* Rp607 miliar. Sequoia Hills, proyek *landed house* eksklusif Triniti Land di Sentul masih menjadi penopang utama *marketing revenue* dengan kontribusi 69%. Capaian ini sekaligus menandai perolehan 37% dari target *marketing revenue* tahun 2025.

Implementasi Strategi Perseroan

Kinerja positif ini tidak lepas dari implementasi strategi utama yang dijalankan Triniti Land sepanjang tahun ini. Strategi tersebut mencakup penyelesaian proyek-proyek yang sedang berjalan dengan fokus pada kualitas dan ketepatan waktu serah terima kepada konsumen. Dari

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sisi pengembangan proyek, Perseroan terus mencari peluang pengembangan proyek baru yang potensial melalui peninjauan lahan strategis dan kemitraan dengan berbagai pihak. Perbaikan struktur permodalan dan peningkatan kapasitas sumber daya manusia juga menjadi faktor yang mendukung untuk tercapainya *marketing revenue* Perseroan.

Co-Founder & Group CEO Triniti Land, Ishak Chandra mengatakan, “Capaian ini merupakan cerminan dari fokus dan konsistensi kami dalam menjalankan strategi yang telah kami rancang. Kami terus mengedepankan inovasi serta nilai tambah bagi konsumen karena itulah yang membuat kami tumbuh. Kepercayaan pasar adalah aset utama bagi kami, dan pencapaian kuartal ini menjadi bukti bahwa Triniti Land berada di jalur yang tepat untuk melampaui kesuksesan tahun sebelumnya.”

Triniti Land juga telah melakukan serah terima secara bertahap untuk proyek unggulan Perseroan yang berlokasi di Sentul, Sequoia Hills. Selain itu, proyek lain seperti Marc’s Boulevard di Batam juga akan diserahkan secara bertahap mulai pertengahan tahun ini. Hal ini menjadi indikator penting atas komitmen Perseroan terhadap profesionalisme dan komitmen dalam memenuhi janji kepada konsumen.

Direktur Keuangan Triniti Land, Danny Sutradewa menambahkan, “Kami memulai 2025 dengan energi dan semangat baru. Strategi kami bukan hanya berbicara soal ekspansi, tetapi juga penguatan internal termasuk memperbaiki struktur keuangan dan meningkatkan kapabilitas tim. Dengan dukungan SDM yang tangguh dan proyek-proyek yang terus menunjukkan kemajuan, kami percaya Triniti Land akan mencatatkan pertumbuhan berkelanjutan di tahun ini.”

Dengan momentum yang sangat baik di awal tahun, Triniti Land optimistis dapat menutup tahun 2025 dengan performa yang lebih baik dibandingkan tahun sebelumnya. Perseroan menargetkan pertumbuhan berkelanjutan melalui penguatan fondasi bisnis, ekspansi yang terukur, serta pengembangan portofolio proyek yang relevan dengan kebutuhan pasar masa kini.

Triniti Land akan terus memperluas cakupan proyek-proyeknya dengan fokus pada dampak sosial, ekonomi, dan lingkungan yang positif. Setiap inisiatif dirancang untuk tidak hanya menciptakan nilai bisnis, tetapi juga meningkatkan kualitas hidup masyarakat sekitar proyek. Hal ini sejalan dengan visi Triniti Land untuk menjadi pengembang terbesar dan terpercaya di Indonesia.

Untuk informasi lebih lanjut silakan hubungi:

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Sekilas Trinitiland

Trinitiland (PT Perintis Trinitiland Properti Tbk) berdiri sejak tahun 2009 dan memulai pengembangan proyek properti pertama, Ubud Village melalui sentuhan mahakarya para pendiri dan pemegang saham yakni Septian Starlin, Matius Jusuf, Bong Chandra, dan Yohanes L. Andayaprana. Trinitiland terus melanjutkan karya properti terbaiknya dengan mengembangkan sederetan proyek ikonik di Alam Sutera dan Serpong, seperti **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard** dan beberapa proyek ikonik baru lainnya seperti **Sequoia Hills Sentul, Holdwell Business Park**, dan **Tanamori Labuan Bajo**.

Dengan kesuksesan pembangunan proyek yang kreatif dan ikonik selama lima belas tahun berdiri, Trinitiland berhasil mendapatkan beberapa penghargaan bergengsi di Indonesia dan Internasional, seperti Indonesia Property Award, Asia Property Award, Golden Property Award dan lain sebagainya untuk kategori-kategori seperti *Best Boutique Developer, Best Mid End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture* dan *Developer of The Year*.

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Press Release

For Immediate Release

Due to the Right Strategy, Triniti Land's Marketing Revenue Increases by 10% Compared to Last Year

Several Projects Targeted for Gradual Handover Starting This Year



Photo: Illustration of Paul Marc, a shophouse located in the integrated business area of Triniti Land in Batam, Marc's Boulevard.

Jakarta, 19 June 2025 – PT Perintis Triniti Properti Tbk, also known as Triniti Land (IDX: TRIN), continues to record positive achievements in marketing revenue for the first quarter of 2025. Following the successful topping-off ceremony of the Paul & Prive Condovilla project at Marc's Boulevard Batam in February, the Company has also posted satisfying marketing revenue results through May 2025.

As of May 2025, the Company has recorded marketing revenue of IDR 667.17 billion, reflecting a 10% increase compared to the same period in 2024, when Triniti Land booked IDR 607 billion. Sequoia Hills, Triniti Land's exclusive landed house project in Sentul, remains the main contributor, accounting for 69% of the marketing revenue. This achievement also marks 37% of the Company's 2025 marketing revenue target.

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Implementation of Corporate Strategy

This positive performance is the result of the consistent implementation of Triniti Land's core strategies throughout the year. These strategies include completing ongoing projects with a focus on quality and timely handover to customers. On the development side, the Company continues to seek new project opportunities through strategic land acquisitions and partnerships. Strengthening the capital structure and enhancing human resource capacity also played key roles in supporting the Company's marketing revenue growth.

Ishak Chandra, Co-Founder & Group CEO of Triniti Land, stated, "This achievement reflects our focus and consistency in executing the strategies we have designed. We continue to prioritize innovation and added value for our customers, as these are the factors driving our growth. Market trust is our most valuable asset, and this quarter's performance proves that Triniti Land is firmly on track to surpass last year's success."

Triniti Land has also commenced the gradual handover of its flagship project, Sequoia Hills in Sentul. In addition, other projects such as Marc's Boulevard in Batam are set for phased handovers starting mid-year. This marks a strong indicator of the Company's professionalism and commitment to fulfilling promises to customers.

Danny Sutradewa, Finance Director of Triniti Land, added, "We started 2025 with renewed energy and optimism. Our strategy is not just about expansion, but also about strengthening our internal foundation by improving our financial structure and enhancing team capabilities. With a strong workforce and projects steadily progressing, we are confident that Triniti Land will continue to achieve sustainable growth this year."

With such a positive momentum at the beginning of the year, Triniti Land remains optimistic about closing 2025 with a stronger performance compared to the previous year. The Company is targeting sustainable growth through a reinforced business foundation, measured expansion, and the development of a project portfolio aligned with current market needs.

Triniti Land is committed to expanding its project portfolio with a focus on delivering positive social, economic, and environmental impacts. Every initiative is designed not only to create business value but also to improve the quality of life of communities surrounding its projects. This is in line with Triniti Land's vision to become the largest and most trusted developer in Indonesia.

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About Trinitis Land

Founded in 2009, Trinitis Land (PT Perintis Trinitis Properti Tbk) began its journey with the development of its first property project, Ubud Village, crafted by the Company's founders and shareholders Septian Starlin, Matius Jusuf, Bong Chandra, and Yohanes L. Andayaprana. Since then, Trinitis Land has continued to build an impressive portfolio of iconic developments in Alam Sutera and Serpong, including **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard, and several new projects such as Sequoia Hills Sentul, Holdwell Business Park, and Tanamori Labuan Bajo.**

With a track record of creative and iconic developments over the past fifteen years, Trinitis Land has garnered numerous prestigious awards both domestically and internationally, including the Indonesia Property Award, Asia Property Award, Golden Property Award, and others, for categories such as Best Boutique Developer, Best Mid-End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture, and Developer of the Year.

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