

Siaran Pers

Untuk Disiarkan Segera

Triniti Land Sukses *Topping Off* Proyek Condovilla di Batam

Tingginya minat konsumen terhadap Paul & Prive Condovilla dibuktikan dengan penjualan yang sudah mencapai 70%.



Foto: Jajaran Komisaris dan Direksi Triniti Land. Dari kiri ke kanan: Septian Starlin, Ishak Chandra, Bong Chandra, Danny Sutradewa, Matius Jusuf, dan Johannes L. Andayaprana

Batam, 17 Maret 2025 – PT Perintis Triniti Properti (IDX: TRIN) kembali menunjukkan kapabilitasnya sebagai pengembang properti terbesar di Indonesia. Ini dibuktikan dengan suksesnya *topping off* Paul & Prive Condovilla yang terletak di pusat bisnis terpadu Marc's Boulevard, Batam, Kepulauan Riau. Proses *topping off* ini berjalan sesuai dengan target yang telah ditetapkan dan menegaskan komitmen Perseroan dalam menghadirkan hunian berkualitas tinggi bagi masyarakat Batam dan sekitarnya.

Paul & Prive Condovilla hadir dengan inovasi konsep yang menggabungkan kenyamanan *landed house* dengan fasilitas premium setara kondominium. Dengan desain *low-rise* yang eksklusif, Paul & Prive Condovilla menawarkan pengalaman tinggal mewah yang terinspirasi hunian kelas dunia. Fasilitas yang tersedia di Paul & Prive Condovilla di antaranya adalah kolam renang standar internasional, *kid's pool*, lapangan basket, *club house*, *playground*, *barbeque pit*, *outdoor gym*, hingga *yoga space*. Fasilitas lengkap ini tentu akan menciptakan lingkungan yang ideal bagi para penghuni.

PT. PERINTIS TRINITI PROPERTI, TBK

Kantor Pusat

Brooklyn Premium Office No. A01-A03
Jl. Sutera Boulevard Kav. 22-26, Alam Sutera
Kel. Pakualam, Kec. Serpong Utara
Tangerang Selatan

Kantor Pusat Non Operasional

District 8 SCBD, Prosperity Tower
Lantai 1B A/J, Jl. Senopati Raya
Senayan Jakarta Selatan, Indonesia

Chief Operating Officer Marc's Boulevard, Jessica Andrianie mengatakan, “Paul & Prive Condovilla di Marc's Boulevard dirancang dengan standar internasional yang menghadirkan kemewahan dan kenyamanan dalam satu kesatuan. Kami menggandeng AECOM Indonesia untuk pengembangan *master plan* serta Raval Kapusta dari OOZN Design sebagai arsitek utama menjadikan desain Paul & Prive Condovilla modern dan fungsional.”

Tingginya Minat Konsumen Kepada Marc's Boulevard

Respon pasar terhadap proyek Marc's Boulevard juga sangat positif. Glenn The Hive yang merupakan *landed house* di Marc's Boulevard fase 1 telah terjual habis, sementara penjualan *tower* pertama Paul & Prive Condovilla telah mencapai 70%. Capaian ini menunjukkan minat tinggi dari masyarakat akan konsep hunian eksklusif yang ditawarkan di Marc's Boulevard.

Untuk memudahkan konsumen, Marc's Boulevard juga telah menjalin kerja sama dengan berbagai institusi perbankan, termasuk Bank UOB, BTN, dan Bank Mestika untuk menghadirkan berbagai kemudahan dalam proses pembiayaan kepemilikan properti.

Chief Marketing Officer Trinitiland, Ronald Cassidy Jusuf menambahkan, “Trinitiland hadir dengan komitmen dalam proses pembangunan, serah terima, hingga pelayanan *after sales* dengan kualitas yang tinggi. Penjualan properti saat ini tidak hanya dinilai dari harga dan lokasi, namun juga komitmen dan konsep yang ditawarkan. Kami melihat banyak asumsi yang mengatakan anak muda sulit untuk memiliki rumah sendiri sehingga kami membuat program unggulan yang bekerja sama dengan beberapa bank untuk memudahkan kalangan muda memiliki hunian, khususnya di Marc's Boulevard.”

Setelah proses *topping off* Paul & Prive Condovilla, proyek ini akan memasuki tahap akhir dengan target serah terima kepada konsumen pada akhir tahun 2025. Sementara itu, Glenn The Hive dan Paul Marc (ruko) dijadwalkan menyambut para pemiliknya lebih awal, dengan serah terima yang direncanakan berlangsung pada pertengahan tahun.

Untuk informasi lebih lanjut silakan hubungi:

Ray Farandy
Public Relations
PT Perintis Trinitiland Properti Tbk
Telepon: 08567779651
Email: ray.farandy@trinitiland.com

PT Perintis Trinitiland Properti Tbk
Brooklyn Premium Office
Jl. Sutera Boulevard, Kav 22-26
Alam Sutera, Tangerang Selatan, Banten
Telepon: (021) 50111999

PT. PERINTIS TRINITILAND PROPERTI, TBK

Kantor Pusat
Brooklyn Premium Office No. A01-A03
Jl. Sutera Boulevard Kav. 22-26, Alam Sutera
Kel. Pakualam, Kec. Serpong Utara
Tangerang Selatan

Kantor Pusat Non Operasional
District 8 SCBD, Prosperity Tower
Lantai 1B A/J, Jl. Senopati Raya
Senayan Jakarta Selatan, Indonesia

Sekilas Trinit Land

Trinit Land (PT Perintis Trinit Properti Tbk) serdri sejak tahun 2009 dan memulai pengembangan proyek properti pertama, Ubud Village melalui sentuhan mahakarya para pendiri dan pemegang saham yakni Septian Starlin, Matius Jusuf, Bong Chandra, dan Yohanes L. Andayaprana. Trinit Land terus melanjutkan karya properti terbaiknya dengan mengembangkan sederetan proyek ikonik di Alam Sutera dan Serpong, seperti **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard** dan beberapa proyek ikonik baru lainnya seperti **Sequoia Hills Sentul, Holdwell Business Park, dan Tanamori Labuan Bajo.**

Dengan kesuksesan pembangunan proyek yang kreatif dan ikonik selama enam belas tahun berdiri, Trinit Land berhasil mendapatkan beberapa penghargaan bergengsi di Indonesia dan Internasional, seperti Indonesia Property Award, Asia Property Award, Golden Property Award dan lain sebagainya untuk kategori-kategori seperti *Best Boutique Developer, Best Mid End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture* dan *Developer of The Year.*

PT. PERINTIS TRINITI PROPERTI, TBK

Kantor Pusat

Brooklyn Premium Office No. A01-A03
Jl. Sutera Boulevard Kav. 22-26, Alam Sutera
Kel. Pakualam, Kec. Serpong Utara
Tangerang Selatan

Kantor Pusat Non Operasional

District 8 SCBD, Prosperity Tower
Lantai 1B A/J, Jl. Senopati Raya
Senayan Jakarta Selatan, Indonesia

Press Release

For Immediate Release

Triniti Land Successfully Tops Off Condovilla Project in Batam

High market demand for Paul & Prive Condovilla is evident, with sales already reaching 70%.



Photo: Triniti Land's Board of Commissioners and Directors. From left to right: Septian Starlin, Ishak Chandra, Bong Chandra, Danny Sutradewa, Matius Jusuf, and Johanes L. Andayaprana

Batam, March 17, 2025 – PT Perintis Triniti Properti (IDX: TRIN) continues to demonstrate its capability as one of Indonesia's leading property developers. This is proven by the successful topping-off of Paul & Prive Condovilla, located in the integrated business district of Marc's Boulevard, Batam, Riau Islands. The topping-off process was completed on schedule, reaffirming the company's commitment to delivering high-quality residential properties for the people of Batam and its surroundings.

Paul & Prive Condovilla introduces an innovative concept that combines the comfort of a landed house with premium condominium-style facilities. Designed as an exclusive low-rise residence, Paul & Prive Condovilla offers a luxurious living experience inspired by world-class homes. The development features top-tier amenities, including an international-standard swimming pool, kid's pool, basketball court, clubhouse, playground, barbecue pit, outdoor gym, and yoga space—creating an ideal living environment for its residents.

PT. PERINTIS TRINITI PROPERTI, TBK

Kantor Pusat

Brooklyn Premium Office No. A01-A03
Jl. Sutera Boulevard Kav. 22-26, Alam Sutera
Kel. Pakualam, Kec. Serpong Utara
Tangerang Selatan

Kantor Pusat Non Operasional

District 8 SCBD, Prosperity Tower
Lantai 1B A/J, Jl. Senopati Raya
Senayan Jakarta Selatan, Indonesia

Jessica Andreanie, Chief Operating Officer of Marc’s Boulevard, stated, “Paul & Prive Condovilla at Marc’s Boulevard is designed with international standards, bringing together luxury and comfort in one place. We collaborated with AECOM Indonesia for the master plan development and appointed Raval Kapusta from OOZN Design as the lead architect, ensuring a modern and functional design for Paul & Prive Condovilla.”

Strong Market Interest in Marc’s Boulevard

The market response to the Marc’s Boulevard project has been overwhelmingly positive. Glenn The Hive, the landed house development in Phase 1 of Marc’s Boulevard, has completely sold out, while the first tower of Paul & Prive Condovilla has already reached 70% in sales. This strong demand highlights the appeal of the exclusive living concept offered at Marc’s Boulevard.

To provide added convenience for buyers, Marc’s Boulevard has partnered with several banking institutions, including UOB Bank, BTN, and Bank Mestika, to offer various financing options for property ownership.

Ronald Cassidy Jusuf, Chief Marketing Officer of Triniti Land, added, “At Triniti Land, we are committed to excellence in development, handover, and after-sales services. Today, property sales are not just about price and location but also about a developer’s commitment and concept. Many believe that young people find it difficult to own a home, so we have launched a special program in collaboration with several banks to make homeownership more accessible for young buyers, particularly at Marc’s Boulevard.”

Following the topping-off of Paul & Prive Condovilla, the project will enter its final stages, with the handover to buyers expected by the end of 2025. Meanwhile, Glenn The Hive and Paul Marc (shop houses) are set for an earlier handover, scheduled for mid-year.

For further information, please contact:

Ray Farandy
Public Relations
PT Perintis Triniti Properti Tbk
Phone: 08567779651
Email: ray.farandy@trinitiland.com

PT Perintis Triniti Properti Tbk
Brooklyn Premium Office
Jl. Sutera Boulevard Kav 22-26
Alam Sutera, Tangerang Selatan, Banten
Phone: (021) 50111999

About Triniti Land

Triniti Land (PT Perintis Triniti Properti Tbk) was founded in 2009, with its first property development project, Ubud Village, crafted by its founders and shareholders, including Septian Starlin, Matius Jusuf, Bong Chandra, and Yohanes L. Andayaprana. Triniti Land has continued its legacy by developing a series of iconic projects in Alam Sutera and Serpong, such as **Brooklyn, Springwood Residences, Yukata Suites, The Smith, Collins Boulevard, Marc's Boulevard, and other notable projects like Sequoia Hills Sentul, Holdwell Business Park, and Tanamori Labuan Bajo.**

With 16 years of experience and creative, iconic property developments, Triniti Land has earned several prestigious awards, both nationally and internationally, such as the Indonesia Property Award, Asia Property Award, Golden Property Award, and more. The accolades cover categories including Best Boutique Developer, Best Mid-End Condo Developer, Best Condo Interior Design, Best Low-Rise Condo Architecture, and Developer of The Year.

PT. PERINTIS TRINITI PROPERTI, TBK

Kantor Pusat

Brooklyn Premium Office No. A01-A03
Jl. Sutera Boulevard Kav. 22-26, Alam Sutera
Kel. Pakualam, Kec. Serpong Utara
Tangerang Selatan

Kantor Pusat Non Operasional

District 8 SCBD, Prosperity Tower
Lantai 1B A/J, Jl. Senopati Raya
Senayan Jakarta Selatan, Indonesia